



26 April 2010

Diplomat PR changes names to Diplomat Communications

The Swedish PR agency Diplomat PR changes names to Diplomat Communications. A new and revamped website is also being launched.

The external changes, which also include a new graphical profile, correspond well to the expansion of the company's activities in the area of public affairs and public relations advice. Last year the firm opened a Brussels office for European affairs advice and this has been further strengthened by a local merger which took place in early April. In 2009 Diplomat Communications was awarded the "Swedish Gasell" prize which is granted to "sound and fast growing organisations". 2010 has also seen the launch of the Diplomat Communications subsidiary YouMe Agency.

"The changes reflect our continued strong commitment to the communicative challenges of our clients. I see these changes as important steps in our journey towards becoming the leading Swedish communication advisor in Europe", says Anna-Karin Hedlund, CEO, Diplomat Communications.

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