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Swedish Diplomat Communications strengthens its Investor Relations' offer

Diplomat Communications recruits Lena Krauss and is thereby strengthening its offer in Investor Relations and Financial Communication.

Anna-Karin Hedlund, CEO Diplomat Communications says: 'With the recruitment of Lena Krauss, Diplomat strengthens its team in Financial Communication and Investor Relations. Swedish economy has fared relatively well from the financial crisis. We are now seeing an increased need for communication support in the financial arena'.

Lena Krauss has extensive experience in Investor Relations (IR) and Financial Communication. Most recently she worked as a consultant on Public Relations and IR, as a sole proprietor, stationed in Singapore. For several years Lena Krauss was the Director of IR at Tele2 and there built up the company's IR-function. For this achievement the Sweden's leading business magazine *Affärsvärlden* ranked her among the five best Swedish mid cap IR Directors. She has also been partner in Shared Value in London, Financial Analyst at ABN AMRO Alfred Berg in Stockholm as well as in London and Senior Consultant at Diplomat Communications.

Lena assumes her new post as Senior Consultant at Diplomat Communications 1 September.

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Diplomat Communications is one of the leading Swedish communication advisors. The company works in strategic advice and operative efforts in Corporate Communications, Public Affairs and Financial Communication. Diplomat Communications was founded in 2003 and has 30 staff in offices in Stockholm and Brussels. The subsidiary YouMe Agency, specialized in digital PR and social media, was founded in 2010. www.diplomatcom.com